

Overview 2021 and outlook of the European Hardwood market 2022/2023

9<sup>th</sup> INTERNATIONAL HARDWOOD CONFERENCE LYON 2022, 28<sup>th</sup> of October

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ETTF: Chairman Hardwood & President

Company: Wijma Kampen B.V./Hupkes Wijma B.V.

The Netherlands





#### Un évènement organisé par

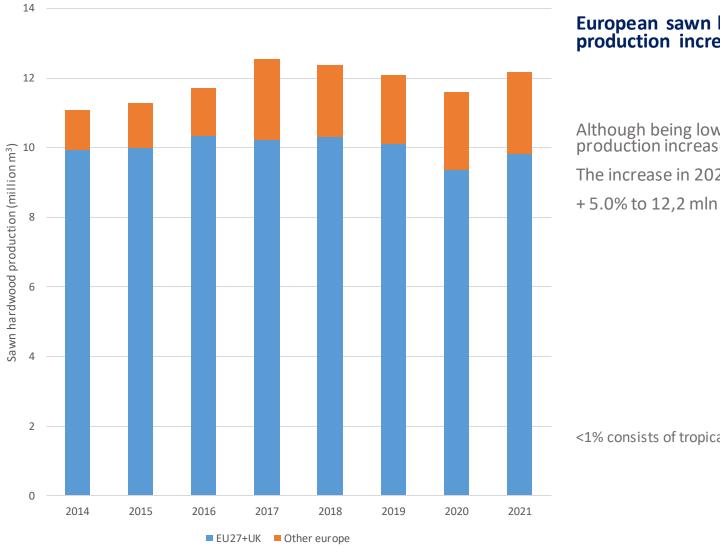








#### European sawn temperate hardwood production 2014-2021



#### **European sawn hardwood production increases in 2021**

Although being low in 2020 due to Covid production increased since 2017

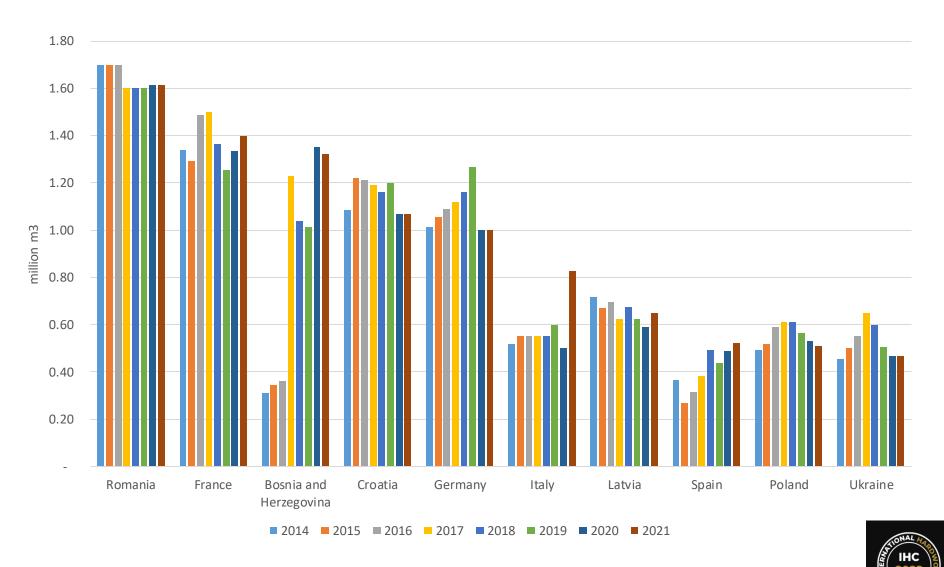
The increase in 2021 is to be expected:

+ 5.0% to 12,2 mln m<sup>3</sup>

<1% consists of tropical timber



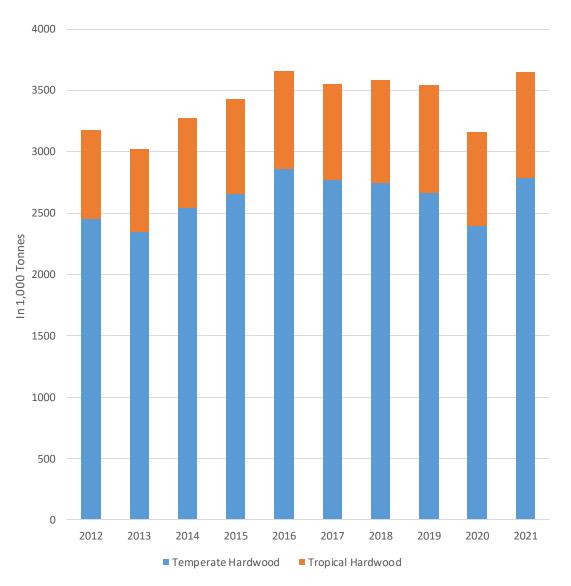
#### EU's 10 largest temperate hardwood producers 2015-2021



Source: FAO Stat, Country data and UNECE forecasts. Compiled and edited by Probos Note: Rating based on 2021



# Total Imports of sawn hardwood (temperate & tropical) by EU27 + UK years 2012-2021



#### **Imports increased in 2021**

In 2021 the imports increased with highest number since 2016.

+ 15.4% increase to 3.65 million Tonnes

➤ Temperate + 16.5%

➤ Tropical + 11.8%

3/4 is Temperate Hardwood, 1/4 Tropical or in money (US \$):

2/3 is Temperate Hardwood, 1/3 Tropical

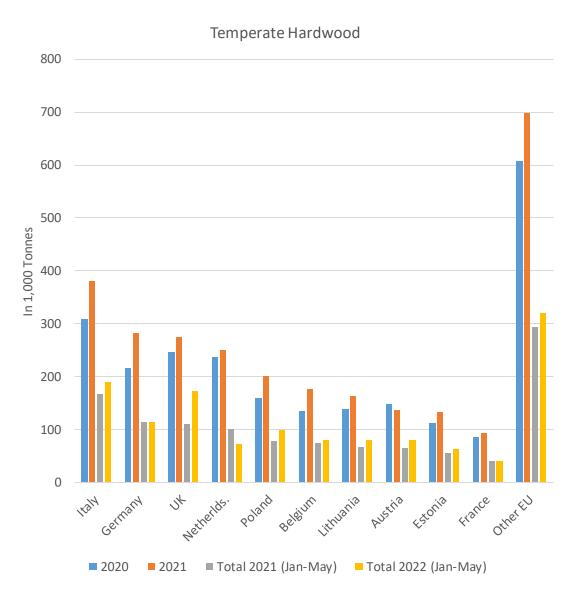
Clearly, the reduced imports in 2020 are due to COVID-19.





# Imports of temperate sawn hardwood by EU27 + UK per country from both the EU and outside of the EU in 2020-2021 incl. January-May 2022





#### Imports increased in 2021

Imports of most countries increased due to recovery of COVID-19

Imports increased a lot in:

• Belgium +3	1.8% to 0.18 m tor
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• Austria is the only exception with -7.2%

#### Imports in the first 5 months of 2022

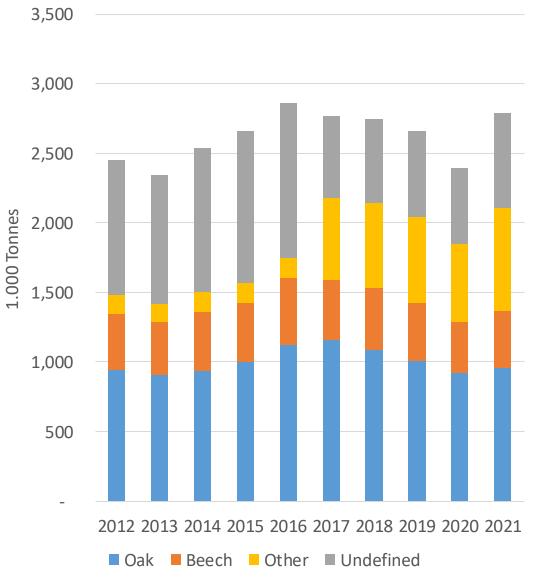
The first 5 months of 2022 showed another + 14.7% growth on total imports compared with first 5 months in 2021

Imports increased significantly in:

•	Italy	+ 64.0%

• 'Other' EU countries + 15%

# Imports of temperate sawn hardwood by EU27 countries + UK from all sources (the EU and outside of the EU) in 2020-2021 by species



# Oak and Beech have a significant share of the temperate hardwood import

Oak & Beech have a large share of the total temperate hardwood import:

• Oak: 0.95 million ton; 34%

• Beech: 0.41 million ton; 15%

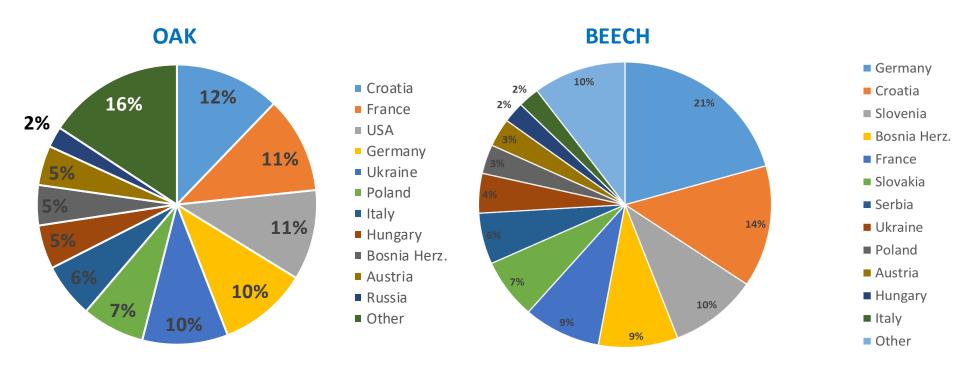
Species in the catagory 'Other':

- Birch
- Poplar/aspen
- Ash
- Maple
- Cherry

The shift from undefined to other from 2017 is explained by the introduction of separate HS product codes for Birch and Poplar/Aspen.

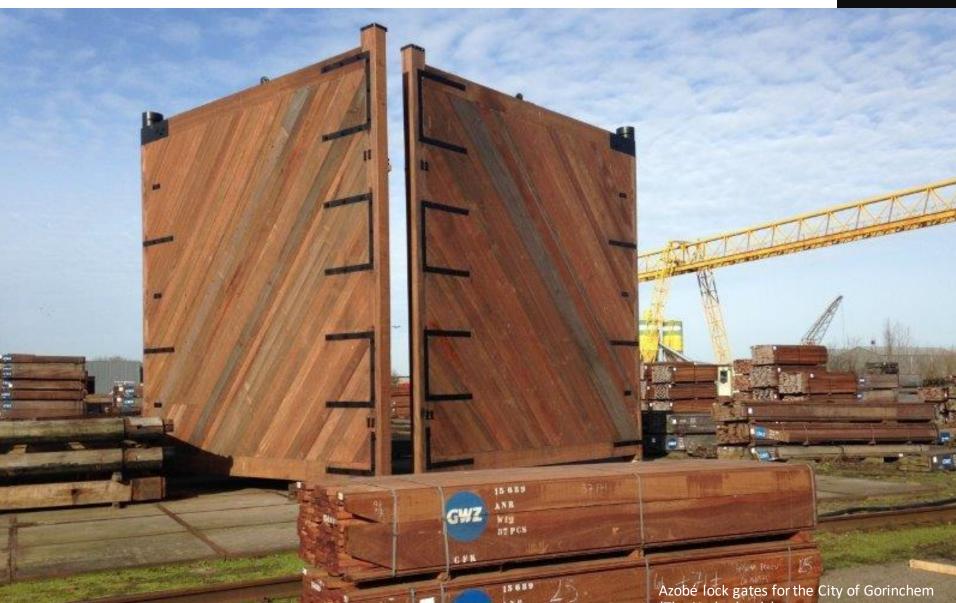


## Origin of sawn OAK and BEECH hardwood imported by EU27 + UK from all sources in- and outside of the EU in 2021

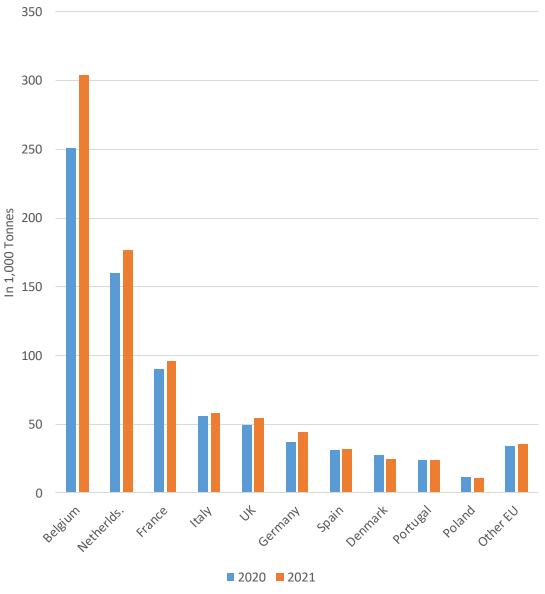








## Imports of tropical sawn hardwood by EU27 + UK Years 2020-2021 (incl. intra EU+UK trade)



#### Imports increased in 2021

Imports of almost all countries seems to increase due to recovery of COVID-19

Imports increased significantly in:

• Germany + 21.4% to 0.04m ton

• Belgium + 21.1% to 0.30m ton

Netherlands + 10.6% to 0.18m ton

UK + 10.6% to 0.05m ton

• 'Other'EU countries + 11,8%

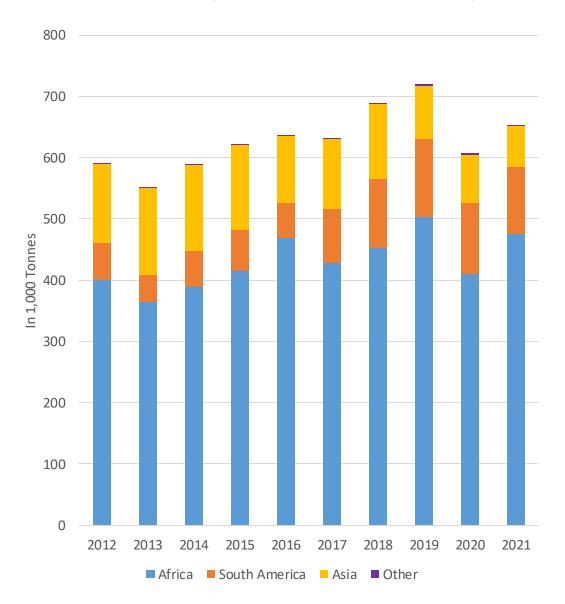
• Top 10 countries + 1% to 7%

Denmark and Poland's imports decreased with -10.5% and -3.9% respectively



# Origin of imports of tropical sawn hardwood by EU27 + UK Years 2012-2021 (excl. intra EU27+UK trade)





# Region of Origin Tropical Sawn hardwood imports

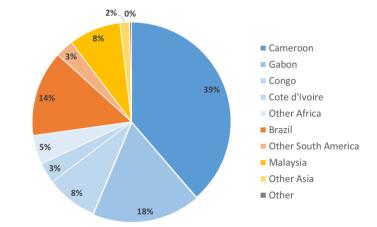
- approx. 653,000 MT
- Intra EU27+UK trade is about 210,000 MT

#### In 2021:

- 73% from Africa
- 17% from South America
- 10% from Asia
- 0.4% from Other countries

#### 2021 compared with 2020 in absolute m3

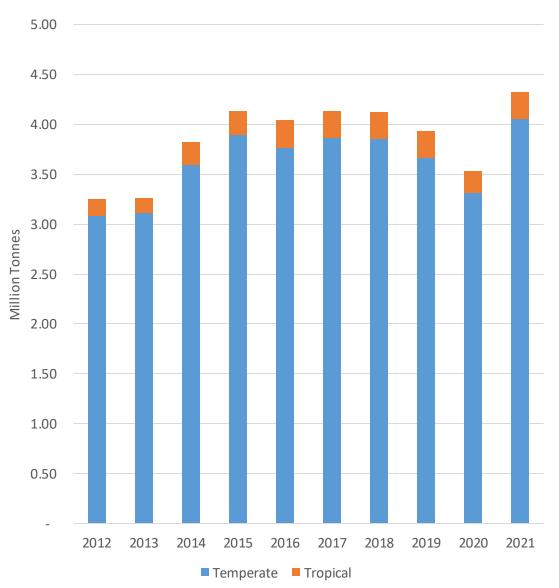
- Africa + 15.8%
- South America 5.3%
- Asia 16.4%
- Other + 34.8%







#### Exports of mainly temperate sawn hardwood by EU27 + UK Years 2012-2021



# Total export of EU27 + UK increased in 2021 compared with 2020

Approx. 95% of the exports is temperate Hardwood

Obviously we see reduced exports in 2020 due to COVID-19 problems, but in 2021 the exports increased importantly:

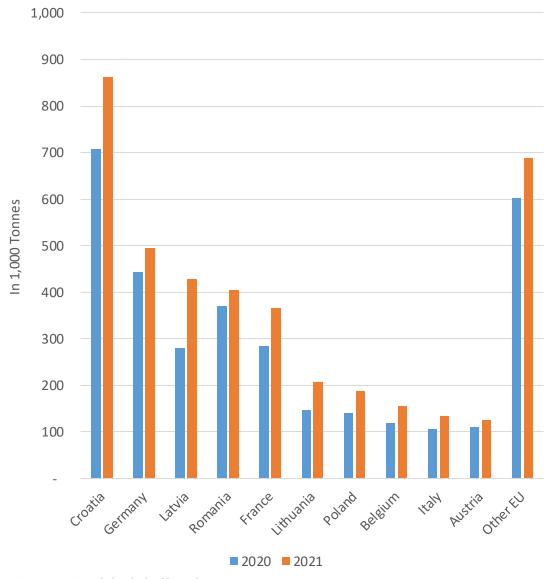
+ 22.4% to 4.32 Million Tonnes

Temperate + 22.5%

Tropical + 22.2%



#### Exports of temperate sawn hardwood by EU27 + UK Years 2020-2021



# Total export of EU27 + UK increased in 2021 compared with 2020

Export increased from all countries + 22.5% to 1.84 million tonnes

Exports increased most from:

Latvia + 52.7% to 0.43 m ton
Lithuania + 42.0% to 0.21 m ton

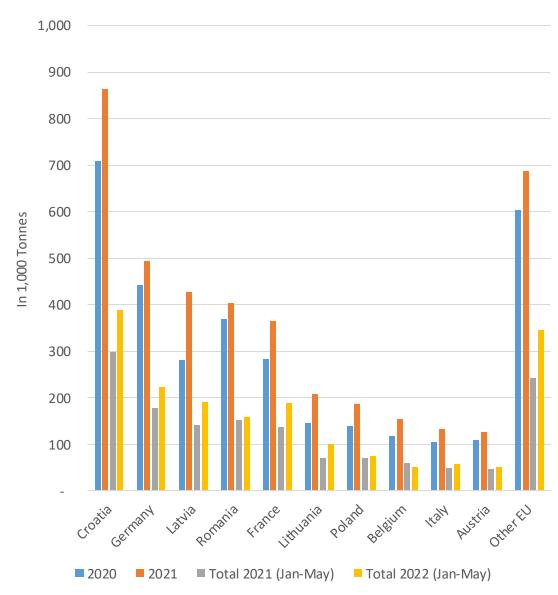
• Poland + 34.0% to 0.19 m ton

• Belgium + 31.5% to 0.16 m ton

- Remaining top 10 exporting counties ranged between 10% - 30% increase in exports.
- 'Other' countries increased by 14%, Hungary, Slovakia, Slovenia and the Netherlands represent 65% of these 'other' countries



## Exports of temperate sawn hardwood by EU27 + UK Years 2020-2021 incl. first 5 months of 2022



#### Export of EU27 + UK increased in first 5 months of 2022.

Based on the first 5 months of 2022, the increase in exports from the EU and the UK seems to continue with + 27%

Exports increased significantly from:

•	Lithuania	+ 45.5%
•	France	+ 37.4%
•	Latvia	+ 35.7%
•	Croatia	+ 30.1%
•	Germany	+ 26.0%
•	Top 10	+ 4% to 17%

Exports only decreased from Belgium

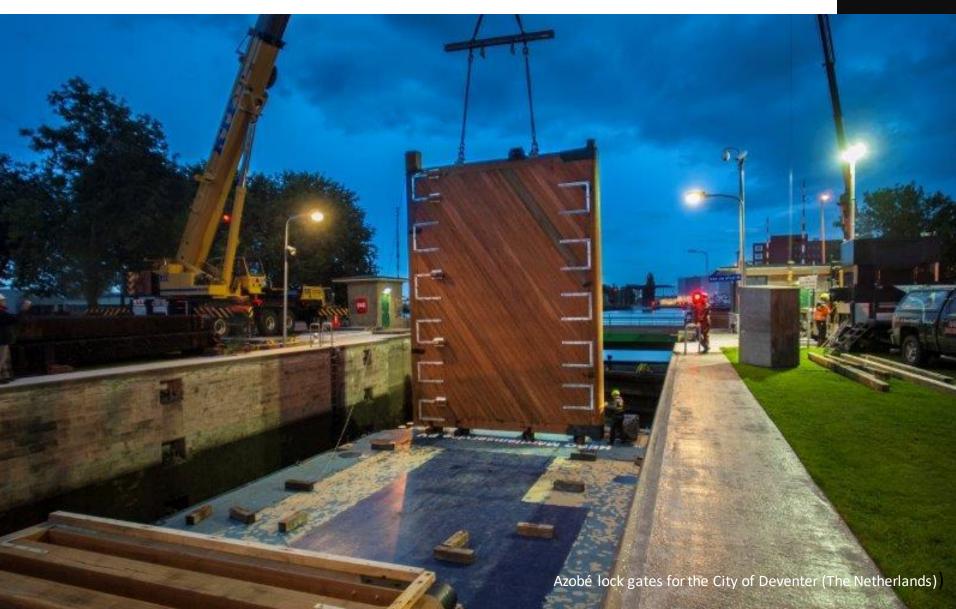
+43%

• -12.2%

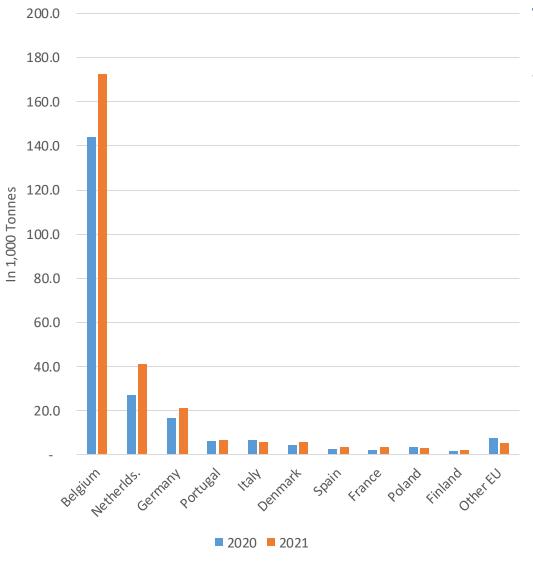
'Other'







### Exports of tropical sawn hardwood by EU27 + UK Years 2020-2021



# Total export of EU27 + UK increased with

**+22.2%** to 270,000 tonnes

Belgium represents 64% of total export

#### Exports increased most from:

• France + 69.8% to 3,300 ton

Netherlands + 50.8% to 41,000 ton

Spain + 36.7% to 3,600 ton

Denmark + 34.9% to 5,600 ton

• Belgium + 20,0% to 172,600 ton

Top 10 exporters + 15% to + 26%

#### Exports decreased from:

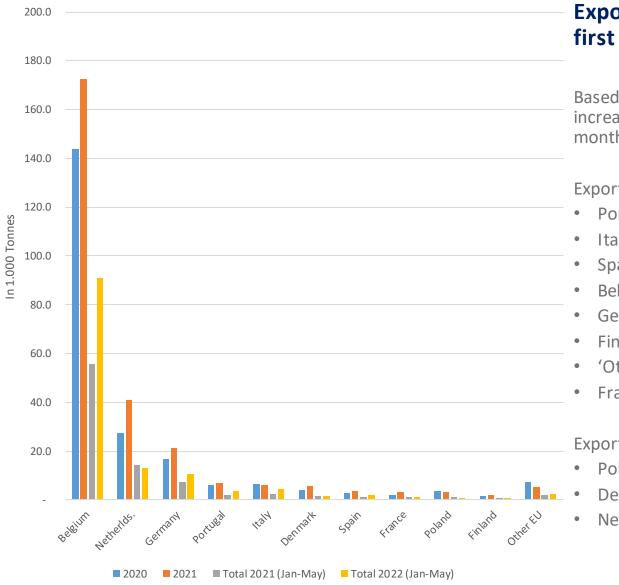
Poland - 11.8% to 3,000 ton

Italy - 9.3% to 5,900 ton

Other' countries decreased by 27.8%
UK, Estonia, Austria, Lithuania & Slovenia
represent 75% of 'other EU' 15%-26%



## Exports of tropical sawn hardwood by EU27 + UK Years 2020-2021 incl. first 5 months of 2022



## Export of EU27 + UK increased in first 5 months of 2022.

Based on the first 5 months of 2022 the increase is + 46.5% compared with first 5 months in 2021

#### Exports increased a lot from:

Portugal	Portugai	+83.2%	
	11. 1	74 60/	

• Italy + 71.6%

• Spain + 66.9%

• Belgium + 63.3%

• Germany + 45.3%

• Finland + 5.9%

• 'Other' EU countries + 16.2%

France's export remained stable (<1%)</li>

#### Exports decreased from:

Poland - 19.0%

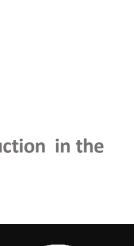
Denmark - 11.3%

Netherlands - 8.3%



# What happened in 2022 until now

- first quarter of the year still effected by Covid-19
- war in Ukraine started end February
- full stop on Russian and Belarusian sawn timber in July, which is about 22,000 tons of Oak from Russia
- lots of activity in building and DIY
- prices went up
- stock increased at importers
- interest increased
- inflation increased
- wages went up
- cost of energy sky high, mainly diesel related to production in the forest – local transportation to the mill - production transportation to the port of discharge
- transportation cost in Europe a lot more expensive
- sea freight rates to Europe creeped up except from the Far East

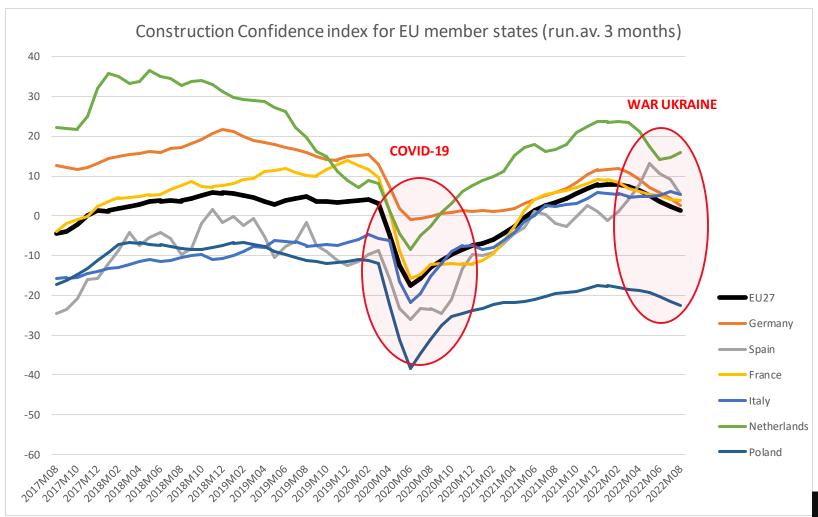


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ederation

## **Eurostat construction confidence index for the EU Member States**

Seasonally adjusted data, running average of 3 months Monthly, for the period Aug 2017 to Aug 2022





# What to be expected end of 2022 & 2023



- Covid-19?
- war in Ukraine will end; when and than what?
- cost of energy / gas / diesel?
- activity in building and construction?
- new EUDR regulations for wood will replace EUTR good or bad?
- prices went up, but will go down as usually?

#### **Certainties:**

- stock increased at importers
- interest increased
- inflation increased
- wages went up and labour people are scarce
- consumer confidence went down



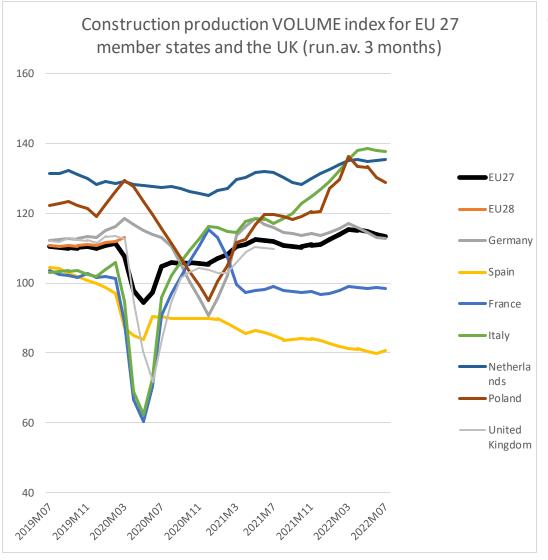






# **Eurostat construction (building) production index for the EU Member States**

Volume of seasonally and calendar adjusted production output (2015 = 100) Running average of 3 months. Monthly for the period July 2019 to July 2022



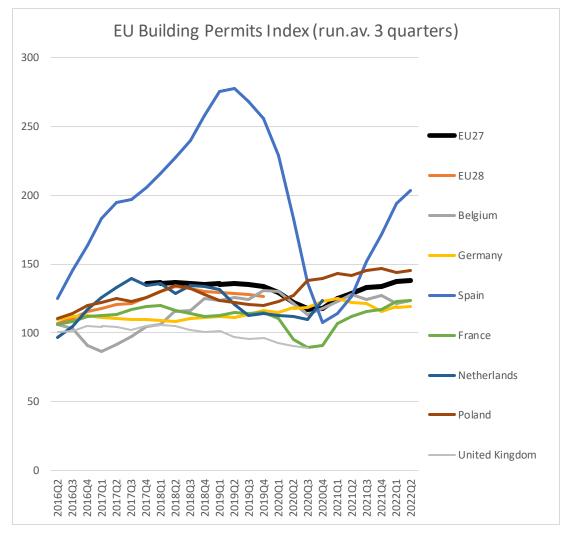
# Gradual recovery trend of building production

- Total volume of EU27+UK building in december 2019 is 13.5% higher than in 2015.
- Evident impact of COVID-19 can be seen in March 2020.
- Since the initial COVID-19 outbreak a recovery in building can be seen.
- Huge difference between Spain (80%) vs Italy and the Netherlands (135%)



#### **EU Building Permits Index**

Quarterly, for the period Q2 2016 to Q2 2022 (2015 = 100), running average of 3 months Seasonally and calendar adjusted data.



# **Building permits EU increasing** since 2015.

- Gradual increase of 38,2% for FU27+UK total
- Spain shows dramatic curve. With an increasing trend since 2021 again.
- Germany still above 2015 levels
- France recovers after dip at the start of 2020

Index EU below 100 before 2015



#### Just some thoughts...



# POSITIVE NEWS FOR 2023?

- Building with wood is HOT
  - circularity
  - bio-based
  - EU Zero Carbon Building Strategy
- Probably less building but more in wood
- More building activity in hydraulical sector due to climate change
- ☐ Q2 next year.....





# **THANK YOU**



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